

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 01667 160707Z
ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 TRSE-00 /019 W
-----036768 160709Z /15

P R 160511Z FEB 78
FM AMEMBASSY TEHRAN
TO SECSTATE WASHDC PRIORITY 7002
USDOC WASHDC PRIORITY
INFO USINT BAGHDAD
AMEMBASSY KUWAIT
AMEMBASSY DAMASCUS

UNCLAS TEHRAN 1667

E.O. 11652: N/A
TAGS: BEXP IR
SUBJ: VIDEO CATALOG EXHIBITION PROPOSAL FOR SOCIETY OF
PLASTICS INDUSTRIES

REF: STATE 22620, USDOC 2666, USDOC 2745

1. TEHRAN FEELS V/CE PRESENTATION BY SOCIETY OF PLASTICS
INDUSTRIES HAS POSSIBILITIES, ALBEIT LIMITED. MARKET TENDS
TO BE THIN (SEE CHEMICAL INDUSTRIES PORTION OF IRAN SECTORAL
STUDY), AND EFFECTIVENESS OF A V/CE PRESENTATION IN ENGLISH
IS DIFFICULT TO ASSESS. FOREIGN-EDUCATED OWNERS OR MANAGERS OF
LARGER PLANTS WOULD PROBABLY BE RECEPTIVE TO SUCH A PRESENTATION
WHILE LESS EDUCATED OWNERS OF THE MANY SMALLER FIRMS WOULD NOT.
2. TRADE CENTER FACILITIES COULD BE MADE AVAILABLE TO SPI OCT.
17-19, BUT LATER SCHEDULING WOULD CONFLICT WITH PREPARATIONS
FOR MEDICAL EQUIPMENT TRADE MISSION SCHEDULED FOR NOVEMBER 12
TO 18. ALTERNATE SPONSORS ARE LIMITED. THE ONLY OTHER VIABLE
POSSIBILITY IS TO USE FACILITIES OF IRAN CHAMBER OF COMMERCE,
INDUSTRIES AND MINES. CHAMBER HAS ALWAYS BEEN COOPERATIVE IN THE
PAST, BUT EMBASSY IS RELUCTANT TO IMPOSE ANY MORE OFTEN THAN
NECESSARY.

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TEHRAN 01667 160707Z

3. POST WOULD BE INTERESTED IN KNOWING AMOUNT OF FUNDING
AVAILABLE FOR LOCAL PROMOTION.

4. IF SPI IS INTERESTED IN TESTING THE IRANIAN MARKET, CAGNE
MAY WISH TO SUGGEST THAT THEY TAKE SPACE IN THE TEHRAN
INTERNATIONAL TRADE FAIR. DRAWING WOULD BE CONSIDERABLY
LARGER THAN THAT WHICH COULD BE EXPECTED AT A TRADE CENTER

SHOW AND WOULD INCLUDE BOTH LARGE FIRMS AND SMALL MANUFACTURERS.
SULLIVAN

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: Z
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 feb 1978
Decaption Date: 20 Mar 2014
Decaption Note: 25 YEAR REVIEW
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TEHRAN01667
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780071-0224
Format: TEL
From: TEHRAN
Handling Restrictions:
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780244/aaaablri.tel
Line Count: 64
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 9f6847d5-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: ONLY
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: ONLY
Reference: 78 STATE 22620
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 25 feb 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3568815
Secure: OPEN
Status: NATIVE
Subject: VIDEO CATALOG EXHIBITION PROPOSAL FOR SOCIETY OF PLASTICS INDUSTRIES
TAGS: BEXP, IR
To: STATE COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/9f6847d5-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014